Privacy Policy

Overview

Swanson Tool Manufacturing, Inc. ("we", "us" or "our") is committed to protecting the privacy of the personal information collected by or submitted to us on our website at www.swansongage.com (the "Website"). This website together with other websites owned, operated, or controlled by us are referred to herein, individually and collectively, as the "Website". We provide the Website and our products and services to you subject to the following conditions (this "Policy"), which is subject to, and incorporated by reference into, our Terms of Use.

The types of nonpublic personal information that we may collect include: (i) information we receive from you in emails and in other communications to us, whether in writing, in person, by telephone or any other means; and (ii) information about your transactions with us, our affiliates, or others.

This policy does not govern the manner in which we may use information we have obtained from any other source, such as information obtained from a public record or from another person or entity.

BY VISITING OUR WEBSITE, YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE READ THIS POLICY AND AGREE TO THE COLLECTION, USE AND OTHER PROCESSING OF YOUR INFORMATION IN ACCORDANCE WITH THE PRACTICES DESCRIBED IN THIS POLICY. IF YOU DO NOT AGREE TO ALL OF THE TERMS, CONDITIONS AND PRACTICES SET FORTH HEREIN, DO NOT ACCESS THE WEBSITE OR ANY OF ITS PAGES.

How We Collect Your Information

We do not generally collect information that personally identifies individuals except when individuals knowingly and voluntarily provide such information to us. We use information we receive to operate and improve the content of this Website, and to provide the product(s), service(s) or information that you have requested or authorized. We also may retain information for record keeping and legal purposes along with the content of your order.

Cookies and Other Tracking Devices

We reserve the right to begin without further notice, the automatic collection and use of your cookies, web beacons, and other similar tracking technologies (collectively "Tracking Technologies") to collect "non-personal" information as you browse our Website. We also reserve the right to begin without further notice, allowing Tracking Technologies to be placed by third party service providers, which is within their control and not ours. You may disable cookies altogether by setting your browser or third party software to reject cookies. **However, by visiting**

our Website, you acknowledge, understand and hereby agree that you are giving us your consent to track your activities through use of these Tracking Technologies.

Use and Sharing of Information

We may share information with third parties to perform functions or services on our behalf, to fulfill product orders, respond to your requests for information and for other purposes. We reserve and have the right to disclose any information about you or your use of this Website without your prior permission if we have a good faith belief that such action is necessary to protect and defend rights, property or safety and/or to enforce the Terms of Use or other terms for this Website. We may also disclose information as we deem necessary to satisfy any applicable law, regulation, legal process or governmental request.

How We Protect Your Information

We have reasonable and appropriate security measures in place to attempt to protect against the loss, misuses, and alteration of information under our control. We cannot guarantee the security of our Website, email or databases, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. In particular, email is not secure. If you choose to send sensitive information such as a credit card number to us via email, you do so at your own risk.

Third Party Links

The Website may contain links to other websites. Unless otherwise expressly stated in our Terms of Use, we do not own, operate or control such websites, all of which shall be governed by their own terms and conditions and privacy policy and not this Policy. We cannot control and are not responsible for the privacy practices or content of such other Websites.

Opting Out

If you wish to change your information, or modify or opt out of our sharing your information or your receiving communications concerning our products or services, you may choose to not provide us with information or you may send us a written request to the address listed below. However, if you choose to opt-out, we may be unable to respond to your inquiries and we also reserve the right to contact you regarding technical support and any other matter that might affect our service to you, and/or your use of the Website.

California Privacy Rights

California Civil Code Section 1798.83 (known as the "Shine the Light" law) gives residents of California that have an established business relationship with us certain rights including to receive information regarding our sharing of personal information with third parties for their direct marketing purposes. Please send any such request in writing by email to sales@swansongage.com

or by mail to Swanson Tool Manufacturing, Inc., 71 Custer Street, West Hartford, Connecticut 06110, Attention: Webmaster. We will not accept requests via telephone or facsimile.

Children

The Website is not directed toward children, and we do not knowingly collect any personal information from children under the age of thirteen. If a child provided this Website with personal information, we ask that a parent or guardian send us a written request to the address listed below and we will promptly delete the child's information from our records.

Questions

If you have any questions regarding this Policy, please contact us at:

Swanson Tool Manufacturing, Inc. 71 Custer Street
West Hartford, CT 06110
Attention: Webmaster
Telephone: 860-953-1641
Email: sales@swansongage.com

Policy Version and Changes

This Policy is effective as of December 1, 2016. From time to time we may change this Policy and will post the revised version here, so we suggest that you check back periodically for the most up-to-date version of our Policy. If you do not agree to the new posted Policy, your only remedy is to discontinue use of the Website.